



Master in Management

MIM



e-Business
International Business Development
Project Management
Sustainable Development
International Management
Business Development

Why is MIM for you?

100% in **English**

+ French as a foreign language classes

Degree delivered by the **French Ministry**

of Higher Education under **European** standards

Multicultural classes of 15 different nationalities

Diversity of academic & professional backgrounds



Claire de Rosen - French
MIM International Business 2014
Project Manager - Group Casino - France

→ Official title of the degree (mentions officielles du diplôme)

- Master Droit, économie et gestion mention management et commerce international
The degree of MASTER in MANAGEMENT
specialized in International Business and Corporate Development (Code Cnam : MR117p2)
- Master Droit, économie et gestion mention entrepreneuriat et management de projet
The degree of MASTER in MANAGEMENT
specialized in Project Management and Business Engineering (Code Cnam : MR120p2)

Career Opportunities

The Masters intend to help students start a rewarding career with a large choice of positions and careers:

- Project Management Officer (PMO)
- Junior Project Leader
- Business Plan Entrepreneur
- Business Analyst
- Innovation and Technology Manager
- Global/Multicultural Business Developer
- International Brand Manager



What is MIM?

→ MIM is the Master in Management Program

The Master in Management programme is designed for students who wish to pursue a career in business and management mainly in private sectors. It provides a solid foundation in the range of management disciplines and is distinguished from more specialized Masters by its breadth.

→ MIM is a French National Master's Degree.

The Master in Management program is built under the standardized European System of higher education (Bologna process). MIM students are committed, accompanied and challenged to achieve their Professional Master Degree delivered by the French Ministry of Higher Education.

→ MIM is under an international scope and standards.

The Master in Management program is taught in English. International students have extra French lessons, which give them competitive advantages of multiple language and management skills. Our Master gives students from around the world the opportunity to gather in Paris to learn about business customs and share different cultures. They learn from each others' experiences and academic background and of course from recognized professionals from different industries and economic regions.

→ MIM is the ongoing development of international management competences.

The Master in Management program enables students to:

- 1 - Master the principles and tools for managers of business units with up-to-date management topics in the real business environment with **Core curriculum** (M1) and **Transversal modules** (M2);
- 2 - Build a concrete view of the working environment, especially in the specific European business framework with **Supporting modules** (M2);
- 3 - Represent the management of focused business activities as an action which includes four complementary elements: functional management, time management, organizational management, daily management with **Specialization modules and Minor blocks** (M2);
- 4 - Master and experience the strategic principles and tools towards high performance and innovations with **Group projects and Internships** (M2);
- 5 - Achieve intercultural and additional competences relying on students' original degree in sciences or engineering or students' **intercultural experience and engagement**.

Program structure

Orientation weeks (Paris student life, Multicultural Environment, Team Building)				
Master 1	Master 2 - Specialization Year (Transversal courses + 1 Major + 1 Minor)			
<ul style="list-style-type: none"> • Financial Accounting • Management Accounting • Corporate Finance • Marketing • Organization Theory • Management of the Firms • Human Resource Management • Integrative Group Project 	Transversal modules			
	Core modules Master 2 <ul style="list-style-type: none"> • Project Management Core • Management Information Systems • International Business Law 		Supporting modules Master 2 <ul style="list-style-type: none"> • Business simulation & Team Building • Career Management & Professional Development • Business Communication skills 	
	Major - Specialization blocks			
	M2IB International Business Development (MR117p2) <ul style="list-style-type: none"> • International Development Strategy • Key Trends of Globalization • Key Global Economic Players • International Finance • International Trade 		M2PM Project Management (MR120p2) <ul style="list-style-type: none"> • Project Management Specialization • Organization & Team Dynamics • Feasibility Study & Business Plan • B to B Marketing • Business Engineering 	
	Minor - Elective blocks			
Business Development (M21) <ul style="list-style-type: none"> • Entrepreneurship • Managerial Behaviors • Business Ethics 	Sustainable Development (M22) <ul style="list-style-type: none"> • CSR • Risk Management • Sustainable Development 	International Management (M23) <ul style="list-style-type: none"> • Multicultural Mgt • Consulting & Change Management • International HRM 	E-business (M24) <ul style="list-style-type: none"> • Digital Marketing • E-Commerce & Logistics • Web Project Mgt 	
M1 - 8 months Full Time	M2 - 8 months Full Time + Practices over 3/6 months			
Graduation				

The MIM follows the school year's full time rhythm:

- Semester 1 October to February
- Semester 2 March to July
- Internship for M2 June to September

Courses carry between 2 to 8 credits, depending on their importance and duration, with a full amount of over 60 ECTS credits per year.



Master 1

This year helps students to understand the rules and practices of an organization as well as the different modalities of its management. The learning outcomes of the first year are then applied in a team-based experience that enables students to learn by action in the real work world.

Course	Description	Duration/ Credits
Financial Accounting US172N	This course defines product costing, budgetary control systems, and performance evaluation systems for planning, coordinating, and monitoring the performance of a business. It also shows the ways in which organizations can foster strategic successes by the optimal use of accounting information.	36h 4 ECTS
Management Accounting US172U	This course seeks to provide participants with an introduction to Management Accounting, which combines key data to support managers for planning, controlling and making decisions in order to ensure that the firm uses its resources wisely and generates the profits accordingly. And also, explain why ethics and standards of ethical conduct are important to accountants.	36h 4 ECTS
Marketing US172P	This course explores the key concepts and processes of marketing, from the perspective of a general manager: Customer analysis; marketing strategy, sideview marketing, etc	72h 8 ECTS
Human Resources Management US172Q	This course examines the evolving human resources function within today's organizations. Topics include the changing environment of human resources management; managing human resources in the global community; human capital development; human resources processes and systems, etc	54h 6 ECTS
Organization Theory US172R	This course examines modern concepts of effective management. Discussions focus on foundations, theories, and literature for designing effective organizational relationships, and integrating new concepts and models from organization.	63h 7 ECTS
Finance US172W	Introduction to corporate finance and capital markets. Topics include project and company valuation, real options, measuring risk and return, stock pricing and the performance of trading strategies, corporate financing policy, the cost of capital, and risk management.	72h 8 ECTS
Management of the Firm US172S&X	This course covers key concepts and major tools of corporate management including the different aspects of the firm's interaction with its stakeholders and its environment: customers, employees, shareholders, suppliers and society. It makes links between corporate culture, strategy and operational management. It thus prepares students "to be managers" via a review of managers profiles, tools and required skills.	72h 8 ECTS
Integrative Group Project UA1719	This project is a practical part in a team-based experience that allows students to learn by action in the real work world. Monitored by a professor, each group of students will conduct a project related to a live business and managerial issue. Each group must submit a 3-page on the business area selected every year, then a full report containing the analysis of a real case and recommendations for managerial improvements, and defend the report by an oral presentation (35h + 160 group working hour*).	35h + 160GWH* 15 ECTS



Master in Project Management (MR120p2-M2PM)

This Master degree provides:

- Critical thinking on tools, methods and standards in use to manage projects.
- Abilities to design and to operate project management and business engineering.

Stakes:

- Project Management is critical to ensure investment strategies in companies and organizations.
- Business Engineering is key to assure integration of investment strategies in moving environment (human, markets and technologies).
- Project Management combined with Business Engineering: fundamentals for entrepreneurship.

Course	Description	Duration/ Credits
Transversal modules	Core modules and supporting modules for all Master 2 students. Course descriptions and detailed topics could be found on page 8	218h 16 ECTS
Project Management Specialization USM30B	After fundamental project management techniques (as presented and practiced during course nb1: Project Management Core Course), advanced techniques to tackle complexity in projects are reviewed in this course. The statistics in terms of successful projects are low and yet understand the basic techniques that are used by project managers is very easy. But the key question is how to use these techniques on the ground. Another point which increases the complexity of project management is the commitment for the project manager to acquire human and technic skills to drive projects having a high level of risks and areas. Our target in this module is to explain these points.	48h 5 ECTS
Business Engineering USM30A	The lectures present Business Engineering as the way of achieving a quantum leap in performance. It brings a new approach of understanding growth from an operational and concrete standpoint. The lectures go through the basic knowledge to understand about company's processes. Thus, the understanding of Business Engineering will integrate a broader analysis and a more comprehensive definition of interrelated business processes. The lectures provide the blueprint for implementation of business processes, which becomes a necessity, a priority in strategic business management.	36h 4 ECTS
Organizational & Team Dynamics US1733	The exploration of what is a group or a team and how it lives is the core interest of this module. This discipline is an exciting, eye-opening, complex and profitable passion. It enables to understand how groups of all kind are born, how they follows their own aims, how they change, how they interact and also how their members find their own place, how they contribute. This course teaches the characteristics of a well-functioning team and techniques for effective group decision-making. It looks at how to develop and adapt your own leadership style, how to set effective team goals, and how to implement strategies to secure the commitment of team members.	36h 4 ECTS
Feasibility study & Business Plan US1739	The feasibility study is the first and key step in the project life cycle, as it aims at determining quickly and at a reasonable cost if the project should be implemented or not. When we launch a feasibility study we do not know if we have to run or not the project. It depends on the ratio costs / benefits and the level of risks. The feasibility study also assesses several alternative solutions and helps identify the best scenario. While the feasibility study provides an investigating function, addressing the question "is this project feasible?", a business plan provides a planning function: it outlines the actions needed to take the proposal from "idea" to "reality".	36h 4 ECTS
B to B Marketing US173A	The course will aim at developing a state of mind: to be totally customer oriented in order to fulfil the customer's needs. It will also aim at developing the participants' will and willingness to solve problems from the strategic decisions to the tactical implementation and their capabilities to be aware of the environment and to use techniques to create new products or find new markets.	36h 4 ECTS
Elective blocks	Students are invited to choose one block of elective courses as a minor to their specialization. Course descriptions and detailed topics could be found on page 9.	90h 10 ECTS
Internship UA171A	An internship will complete the Master curriculum and offer an action learning opportunity.	3-6 months

Master in International Business Development

(MR117p2-M2IB)

This Master degree provides:

- Critical thinking as well as practical knowledge in international business and corporate development.
- The new skills and schemes of internationalization required to manage the firms in a multinational dimension (new tools, new drivers, new players, new markets, etc.).

Stakes:

Due to globalisation, companies are confronted with an increasing array of options regarding:

- Markets,
- Location of key facilities and activities,
- Cross-border processes.

To address these challenges they need more international expertise.

Course	Description	Duration/ Credits
Transversal modules	Core modules and supporting modules for all Master 2 students. Course descriptions and detailed topics could be found on page 8	218h 16 ECTS
Key Trends of Globalization USM305	Knowing international environment is good, but anticipating its evolution is better to make a good strategy. This course aims at giving students three key competences in today's business world: (1) an understanding of globalization's dynamics in all its di-mensions (social, cultural, economic, technological, environmental and legal) and its impact on companies, (2) the capacity to make decisions in complex and changing environments, and (3) the practice of methodologies and tools to design innovative global strategies.	48h 5 ECTS
Key Global Economic Players US173R	This course will give you the Knowledge of the main actors of globalization (countries, transnational actors, MNCs, managers, financial companies, social companies, pirate organizations...). For what? To be able to monitor the key global processes with respect to economic actors.	36h 4 ECTS
International Development Strategy US173S	Because knowing environment is not enough. You must also know your own company. What kind of enterprise are you? Considering the new rules of the international business game in your sector, what kind of company should you become to stay in the game? How to do it? This course will give you a general methodology to analyze the international business environment and your own company in order to formulate or reformulate the international strategy of your company.	36h 4 ECTS
International Finance US173X	This course will focus on financial environment and aspects. How do you assess the attractiveness of a company you plan to acquire? How do you value the purchase price of it? This course will focus on corporate mergers and acquisitions and on company valuation in emerging markets.	36h 4 ECTS
International Trade US173U	This course will focus on commercial environment and aspects. In order to apprehend all aspects of a "trade" from the initial steps of evaluating a trading opportunity to the conclusion of the transaction. This course will give you the main principles of execution and risk protection with emphasis on the key step represented by the commercial contract.	36h 4 ECTS
Elective blocks	Students are invited to choose one block of elective courses as a minor to their specialization. Course descriptions and detailed topics could be found on page 9.	90h 10 ECTS
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Master 2: Transversal and Supporting Modules

In order to successfully be an entrepreneur or join an organization, Master in Management students need to develop their own skills, achieve the principles and tools of project, quality, intercommunication, etc. These skills, tools and principles will help optimize the resources in this transversal management mode. Therefore, the Cnam has developed transversal management modules that are indispensable for all Management students, whatever expertise they will follow. They include:

Course	Description	Duration/Credits
Project Management Core US172Y	A project is an investment. Any investment has to be decided. Making a project investment decision has to be prepared adequately. One factor is assurance that project will be controlled adequately to its conclusion. This course provides future managers key practical knowledge to help them to plan projects and to control project execution.	36h 4 ECTS
Management & Information Systems US1730	This course intends to provide participants with the basics of a MIS, an understanding of principles, tools and main elements to apply in their own business environment. More specifically: concepts of MIS technologies, make trade-offs between technology and/or solutions and impact to decisions on the management.	36h 4 ECTS
International Business Law USM306	This course is designed to provide students seeking a career in international management with the basic knowledge and tools necessary to identify and address key legal and ethical issues that are faced by businesses in general and by businesses seeking to do business abroad in particular. Accordingly, after an introduction presenting the broad lines of the principal legal systems applied internationally to businesses, the course will focus on familiarizing students with the concepts, vocabulary and substance of certain legal situations frequently faced by companies. The objective is not to transform students into lawyers, but to give them the knowledge and reflexes to ask lawyers and tax advisors the right questions and be able to anticipate and judge the answers when their company is faced with legal or ethical issues.	36h 4 ECTS

In order to gain professional experience and business practices, Master in Management students need to be familiar with the French and European business world, to immediately start their professional careers in France or European countries with confidence, or to set up a business project process connecting with French and European companies. Cnam has developed supporting modules including:

Team building & Business Simulation US173B&D	At the beginning and at the end of the year, students of Master 2 will be put together to join a fictitious environment in which they are going to run a business in a competitive framework, at different levels of difficulties. The first Business game constitutes a solid method for reviewing fundamental business concepts learnt in the Master 1. The second Business game assures the knowledge learnt during the year, and require students a higher level of development in defining their company's strategies concerning production, commercial and financial policy.	2 x 30h
Business Communication USM308	This course will provide strategies to help non-native English speakers improve their oral and written presentation skills in an academic or professional framework. Organization, presentation style, and cross-cultural issues will be addressed. Class time will be shared between lectures and student participation.	25h
Career Management & Professional Project US173C	It is today more than ever necessary to manage someone's own career. Employees and entrepreneurs have the same common element, defining their future in terms of business project or professional career. This course is especially important for young graduates without or lack of professional experiences. The goal is to define career objectives, understand today's business world, companies' systems and job market, then to prepare to be ready for job search, resume writing and present professionally to companies. Students may be coached individually afterwards to be able to handle future interviews with full confidence.	25h
French foreign language and business language US173E	The official language of the CNAM MIM is English. However, acquiring a good level of French language is a plus for future career development. Students enrolled in the CNAM MIM program will have a French course during the whole first year. This course is not a simple workshop of practicing oral French language. Depending on the level, it could vary from daily to specialized French (sociology, economy, French news) that help foreign students to adapt well to French social and business life.	50h



Master 2: Elective Blocks – Minors

Students are invited to choose one block of elective courses as a minor to their specialization. The combination of majors and minors will help students enhance different competences and practical skills in fast growing business areas and highly demanding professions, including e-Business, International Management, Sustainable Development and Business Development (entrepreneurship).

Minor	Description									
Business Development (M21)	<p>Entrepreneurship is that state of mind translated to action, which lets us remain at once where we are while inviting us to stretch into the unknown and the speculative with a solid and familiar foundation holding us up. This minor intends to provide participants with the basics of entrepreneurship, an understanding of principles, tools and main elements to apply in their own living environment, as well as the personal development as a manager's behaviors and ethics.</p> <p>Courses include:</p> <table> <tr> <td>US1734</td> <td>Managerial Behaviors</td> <td>36h – 4 ECTS</td> </tr> <tr> <td>US1738</td> <td>Entrepreneurship</td> <td>36h – 4ECTS</td> </tr> <tr> <td>USM307</td> <td>Business Ethics</td> <td>18h – 2ECTS</td> </tr> </table>	US1734	Managerial Behaviors	36h – 4 ECTS	US1738	Entrepreneurship	36h – 4ECTS	USM307	Business Ethics	18h – 2ECTS
US1734	Managerial Behaviors	36h – 4 ECTS								
US1738	Entrepreneurship	36h – 4ECTS								
USM307	Business Ethics	18h – 2ECTS								
Sustainable Development (M22)	<p>Sustainable Development is one of the emerging issues with growing concerns of populations and governments throughout the world, which have led to numerous business and management regulations and changing consumption patterns and consumers' or citizens' attitudes and expectations. This minor focuses on the raising issues faced by firms in terms of strategic questions, uncertainties on markets trends, technological developments, consumers' choices, within the global social, economic and ecological context. The lectures provide the blueprint for implementation, breaking down barriers, and the steps required to integrate sustainability and social responsibility into business successfully, by developing consistent strategies, policies and actions to find powerful levers of competitiveness.</p> <p>Courses include:</p> <table> <tr> <td>US173J</td> <td>Risk Management</td> <td>36h – 4 ECTS</td> </tr> <tr> <td>USM30H</td> <td>Corporate Social Responsibility</td> <td>36h – 4ECTS</td> </tr> <tr> <td>US173G</td> <td>Sustainable Development</td> <td>18h – 2ECTS</td> </tr> </table>	US173J	Risk Management	36h – 4 ECTS	USM30H	Corporate Social Responsibility	36h – 4ECTS	US173G	Sustainable Development	18h – 2ECTS
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USM30H	Corporate Social Responsibility	36h – 4ECTS								
US173G	Sustainable Development	18h – 2ECTS								
International Management (M23)	<p>One international management key challenge is to manage different "cultures" (corporate, national). Today, a large majority of companies have teams dispersed across countries, cultures and time zones. They face challenges such as building trust, bridging cultures and overcoming culture differences. This minor is dedicated to managers who would like to lead effectively in a multicultural environment. It is a block for managers, or for consultants who would like to help companies, transitioning from national to international leadership roles, increasing collaboration, trust, cohesion and effectiveness among international teams.</p> <p>Courses include:</p> <table> <tr> <td>US173Y</td> <td>Multicultural Management</td> <td>36h – 4 ECTS</td> </tr> <tr> <td>US173V</td> <td>Consulting & Change Management</td> <td>36h – 4ECTS</td> </tr> <tr> <td>USM30Q</td> <td>International HRM</td> <td>18h – 2ECTS</td> </tr> </table>	US173Y	Multicultural Management	36h – 4 ECTS	US173V	Consulting & Change Management	36h – 4ECTS	USM30Q	International HRM	18h – 2ECTS
US173Y	Multicultural Management	36h – 4 ECTS								
US173V	Consulting & Change Management	36h – 4ECTS								
USM30Q	International HRM	18h – 2ECTS								
e-Business (M24)	<p>Thanks to Internet and new technologies, entrepreneurs and companies are confronted with new business and approaches in order to support the digital transformation. This minor is primarily intended for students considering a career in digital. Combines with E-commerce and Digital Marketing, Web Project Management will give students a broad view of E business challenges and key principles. The aim of the lectures is to present main methodologies and new key concepts, new tools and process to build an e-business activities.</p> <p>Courses include:</p> <table> <tr> <td>USM30M</td> <td>Digital Marketing</td> <td>36h – 4 ECTS</td> </tr> <tr> <td>USM30J</td> <td>E-commerce and Logistics</td> <td>36h – 4ECTS</td> </tr> <tr> <td>USM30R</td> <td>Web Project Management</td> <td>18h – 2ECTS</td> </tr> </table>	USM30M	Digital Marketing	36h – 4 ECTS	USM30J	E-commerce and Logistics	36h – 4ECTS	USM30R	Web Project Management	18h – 2ECTS
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The Cnam

“Professional training, a passport to success”

Today a leading higher education and research institution, the Cnam was founded by Abbé Grégoire in 1794 in order to “perfect national industry”. Abbé Grégoire, one of the emblematic figures of the French Revolution, helped bring about the abolition of privileges and slavery, while advocating the institution of universal suffrage. On 12 December 1989, over 150 years after he passed away, the Abbé’s ashes were transferred to the Pantheon, along with the ashes of Monge and Condorcet, during the bicentennial celebration of the French Revolution.

Continuing the legacy of the Enlightenment, the Cnam has welcomed many famous thinkers since it first opened its doors, including the academic Le Roy, who worked on the Encyclopedia, the mathematician Charles Dupin, the economist Jean-Baptiste Say and even Sadi Carnot, founder of thermodynamics. Supervised by the Ministry of Higher Education, today the Cnam fulfils three missions:

- Lifelong learning,
- Research,
- Spreading technical and scientific culture.

The Cnam is composed with double DNA:

- **Management and Humanities**
- **Technology and Science**

Today, two-thirds of the Cnam’s educational programs concentrate on the fields of Management and Humanities. Several programs, from Graduates level to Doctoral level, offer training courses in International Management, Company Management, Social Work and Work Psychology. These teaching methods are multidisciplinary and interdisciplinary, in order to better respond to current economic and social issues. Besides, The Cnam’s educational programs have historically been rooted in technology and science. Today, 1,000 engineers graduate from the EICnam per year in a variety of specialisations that range from Chemistry to Mechanics to IT. Recently, Aeronautics, Railway and Nuclear programmes have been added.

Key figures

- 100,000** students per year in France
- 10,000** students around the world
- 1,000,000** alumni
- 450** diplomas and certifications offered
- 1** engineering school
- 150** sites in France
- 45** sites around the world
- 50%** of teachers are industry professionals



The International Institute of Management

The International Institute of Management is found in the Cnam, located in the center of Paris, to be dedicated to a high level of Management training, with 3 main educational objectives:

- Train our students to become managers, engineers, executives, experts, consultants and all around leaders;
- Develop and widen their skills, and prepare them for any business setting and scenario;
- Expand their management experience through educational simulations, like leading an operational unit or practicing as a consultant

The Cnam IIM promotes diversity to achieve a balanced mix of educational, professional backgrounds, age, cultures and offers a range of programs delivered in English, in line with both the European and International standards.



The faculty at the Cnam is our greatest asset

Strengths

The mission of the IIM is to federate and develop the high level of trainings in management of Cnam and to give them an international recognition.

We develop programs focussing on general and specialized management. While being internationally oriented these programs are also thoroughly rooted in the professional world.

We offer a variety of programs in conformity with the European and international standards taught in French and English in different formats (Full time, Part time, Distance learning, etc.).

The faculty body of the IIM displays both academic and professional prowess and is in tune with the economic and academic realities of our time.

The IIM has developed numerous agreements with universities and leading institutes abroad and in France. This international cooperation underlines the multicultural opening of the IIM and its will to spread knowledge and experience to managers and students of any nationality.

Main study fields

Our offers at Cnam-IIM: A wide range of courses, in line with both the European and International standards. Classes are taught in French and/or English, and have programs for both full time and part time students.

- MBA program, accredited by AMBA;
- Masters in management, per the European standard LMD (Licence-Master-PhD);
- Specialized masters, accredited by the Conference des grandes écoles.

Faculty

The school's teaching team, including professors, adjunct faculty and lecturers, stands out for its quality and reputation. Adjunct faculty, for example, consists mainly of professionals holding senior positions in business, consulting and government, with a wide and credible experience. Whether from the world of business or academia, all members of our teaching team are genuinely committed to and enthusiastic about teaching, with an impressive talent for sharing their expertise. Classes are both entertaining and inspiring. This blend of academic and professional worlds allows students to enjoy a dual approach: they see how practice translates into theory and how theory is reflected in practice. Our methods will give you confidence in your own leadership skills and ability to meet a variety of challenges, propelling you toward accomplishing your career goals and aspirations.

→ The MIM Management Team

Dr. Tra NGUYEN, Manager of MIM Programs

Dr. Christelle PEZON, Academic Head of MIM M1

Dr. Anne Gaelle JOLIVOT, Academic Head of MIM M2IB

Mr Pieric COUTEAUD HORUT, Academic Head of MIM M2PM

Ms. Sophie LE LIBOUX, Coordinator of MIM programs

Ms. Alice de la PRADELLE, Coordinator of MIM programs



MIM students years after **years**

Get an international network...

25 Average age of participants

80% International participants

Graduates working in famous companies

- Boston Consulting Group
- Deloitte
- Total
- Technip
- Thales
- Nissan
- Saint Gobain
- Huawei
- Valeo (FR, CN, IN)
- GE (FR, CN, VE)
- Hermès
- OECD
- Start up...

Positions

- Regional director • Manager • Associate • Consultant...



We are proud that our MIM students could achieve a seat in the Final French competition of the *Global Management Challenge* - April 2013.

The Global Management Challenge is organized by the company Euromanager. GMC is a competition between several teams, compiled by the biggest French business schools and companies. After having been trained and selected in the transversal modules and business simulations, MIM and MBA students represent the Cnam-IIM to participate in GMC competitions. In 2009, the Cnam-IIM team won the National Championship trophy for France, and participated in the International Championship. In 2010, the Cnam-IIM team reached second place of France.



Alumni testimonies

<<It was a pleasure and a privilege to study at Cnam–IIM Paris; training is oriented in professional manner to ensure an optimal preparation for business life. Graduated from the Master in Project Management and Business engineering, I can tell you that I was supported by a dedicated team of quality, which aims to develop your potential. In addition, the opportunity presented by this training lies in the wealth of multicultural exchanges, because beyond the lessons you will understand new cultures, which is a significant advantage in today's competitive global market.>>

Franck Destouches - French
Pricing Coordinator - RCi Banque UK for Nissan/Infiniti
MIM Project Management 2010



<<Cnam is a great university, not only the location in Paris downtown, such a beautiful and historic campus, but provides an international learning environment and experiential courses as well. Lots of interesting topics, case studies, group works, which makes classes more joyful and easier to understand. Finally, I appreciate that I had an opportunity to studying at Cnam, and a big thanks to the professors. Your effort makes me different.>>

Agudelo Veronica - Colombian
Senior Project Executive
Banca de Inversion Bancolombia
MIM International Business 2012



<<Memories and experience from Cnam are unforgettable, no matter live in which city, work in which sector, we are on the way to realize our dream, and we are and will always be proud that we graduated from Cnam.>>

Marcel Zhang - Chinese
QA supervisor - Quality Department - Saint Gobain Qingdao
MIM Sustainable Development 2008



<<First of all I would like to congratulate all my colleagues for pulling though with all the courses and exams. We made it!!!

...For those of my colleagues that have been fortunate to find internships within and outside of France, I say congratulations, and for those that will undergo the research, I wish you have a good time and a good luck. As for us, our internship was approved at DHL and Bureau Veritas...

Opportunities exist and around, but we have to move around to get them...>>

Extrait from the MIM Newsletter N° 9 – Topic: Internship.
Victoria Oshinowo - Nigerian & Lilian Knijnik - Brazilian
MIM Sustainable Development 2011



...Become a qualified manager

Student Life

Paris and the Ile-de-France region account for approximately 30% of French GDP with France being the 4th largest economy and 2nd largest exporter of services in the world. There are 750,000 companies based in the Ile-de-France and 310,000 in Paris itself - the city that has the highest output of research and development in Europe.

Since the Cnam is at the center of all these and because it caters to working professionals, student life tends to be centered on professional interests. Each year the Cnam holds around 200 national and international conferences, expositions or congresses that are available to students. Many students take part in basic or applied research projects. Others become involved in professional assignments.

The typical Cnam-MIM student averages 25 years old and has completed 3 or more years of post-secondary education before enrollment. MIM students come from different countries: China, Russia, Brazil, Ukraine, Azerbaijan, Georgia, Turkey, Vietnam, Saudi Arabia, Korea, India, Philippines, Cameroon, Seychelles, Nigeria, Burkina, Colombia, Venezuela, Guatemala, etc. and of course from France.

«J'ai passé 2 ans en faisant le Master 1 et le Master 2 dans la "famille" du Cnam-IIM. Je dis "famille" parce que beaucoup de mes collègues de pays différents sont devenus mes amis et les professeurs sont toujours disponibles si j'ai besoin de leurs conseils de professionnels. J'ai beaucoup apprécié l'environnement amical et multiculturel du MIM ainsi que la pertinence des cours au besoin de la vie professionnelle. Ainsi, je pense que ce programme est un bon choix ! Et grâce au MIM, j'ai appris à parler le français et j'ai découvert la culture française.»

« I've been studied 2 years of Master in the family of Cnam-IIM. I said "family" since students gathering from different countries become friends here, and professors are always available to help and to give professional advice. I appreciate a lot the friendly and multicultural environment of MIM, as well as the relevance of courses that we need for our professional life. In plus, I think the programme is a good choice. Thanks to MIM, I've learnt French and discovered its culture. »

Maria Saint-Lipkalova - Russian
Assistant of president - Ladoga Industrial Group Saint-Petersburg
MIM Project Management 2008



Classes of MIM 2016-2017
Christmas 2016

Admission

The MIM programs receive Application files all year round,
Admission process starts in November and end by June for non-EU students:

> by **mid-September** for EU students.

> by **mid-March** for scholarship & company financial applicants

However, the limited seats (each class of 25-30 students) are reserved for early-bird applicants.

Application Requirements

- Bachelor's Degree
- Complete application form in English
- 2 recommendation letters (from professional or academic endorsers)
- Students obtaining level of Master 1 could apply directly to Master 2 (upon the field & duration of Bachelor degree and experience)

Test & Exams

- Admission decision base on the Application file + interviews + recommendation
 - Interviews with Admission jury
- Proficiency in English (**TOEFL IBT: 85 | TOEIC: 800 | IELTS: 6.0 | BULATS B2/C1**)

Financial Information

- 13 500€ for the whole program (M1+M2).
 - 7 500€ for the second year (M2)
- Possibilities of full and partial scholarships from Cnam on application to:
 - > the Government (Bourse Gouvernement Français BGF)
 - > CampusFrance (Bourse d'Excellence Eiffel)
 - > Ile-de-France Region (Bourse Master Ile de France)
- Possibilities of financial aid, support from Cnam on instruction files (FONGECIF, DIF, CIF, OPCA)

Application form could be downloaded at:
<http://iim.cnam.fr/master-in-management>





Classes of MIM 2015-2016 - Graduation ceremony
January 2017

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